THE WORLD CALENDAR

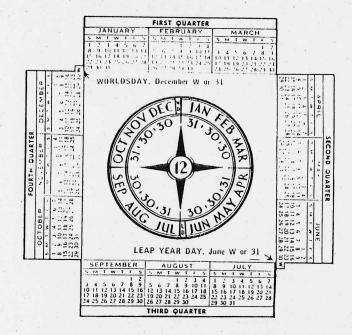
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	W (Worldsday, a World Holiday) equals 31 December (365th day) and follows 30 Decem-																					
	ber every year. W (Leapyear Day, another World Holiday) equals 31 June and follows 30 June in leap years.																					
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In this Improved Calendar:

- Every year is the same.
- The quarters are equal: each quarter has exactly 91 days, 13 weeks or 3 months; the four quarters are identical in form.
- Each month has 26 weekdays, plus Sundays.
- Each year begins on Sunday, I January; each working year begins on Monday, 2 January.
- Each quarter begins on Sunday, ends on Saturday.
- The calendar is stabilized and made perpetual by ending the year with a 365th day following 30 December each year. This additional day is dated "W," which equals 31 December, and called Worldsday, a year-end world holiday. Leapyear Day is similarly added at the end of the second quarter. It is likewise dated "W," which equals 31 June, and called Leapyear Day, another world holiday in leap years.

This New Year's card was sent by The World Calendar Association. Incorporated and International, with best wishes for this Leap Year of 1956 to all peoples and countries and to their United Nations.

THE WORLD CALENDAR



THIS FOUR-SQUARE CALENDAR OFFERS
HARMONY BALANCE ORDER STABILITY
NOBLE QUALITIES FOR THE
ANNUAL ROUNDS OF MAN'S ACTIVITIES
AND
UNITES THE WHOLE WORLD AS ONE

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J. Mal . F Colendar Kehron, um at 1948 1948 (U18 #4)

FIRST QUARTER										
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SECOND QUARTER										
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THIRD QUARTER										
JULY	AUGUST	SEPTEMBER								
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FOURTH QUARTER										
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This calendar has 52 weeks and must borrow from another week										

to complete the year. This causes the calendar to change every year and is responsible for its confusion. Also note varying number of days in each quarter.

Each Year Different

This calendar is always different from year to year. Holidays fall on different days of the week.

The quarters are unequal in length. In leap years the first half-year has 182 days; the second. 184 days.

Each quarter begins and ends on a different day of the week.

Each month begins and ends on a different weekday.

The months have a varying number of weekdays. Each year begins on a different weekday.

Its irregularity precludes comparison of periods and necessitates continued and never-ceasing changes in matters routine in character.

This calendar is unbalanced in structure, unstable in form, and irregular in arrangement.

SOON YOU WILL BE DISCARDING THIS OBSOLETE CALENDAR.

THE WORLD CALENDAR

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	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 ECOND QUARTE MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 THIRD QUARTEF AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 OURTH QUARTEF NOVEMBER S M T W T F S NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25					

follows 30 December every year.

*The Leap-Year World Holiday, W or 31 June (an extra da follows 30 June in leap years.

Each Year the Same

This 12-month equal-quarter calendar is th same for every year perpetually. Holidays ar fixed and always fall on the same day of the week

The quarters are equal in length.

Each quarter begins on Sunday and ends o Saturday, contains 3 months-13 weeks-91 day

Month-dates always fall on the same weekday Each month has 26 weekdays-plus Sundays.

Each year begins on Sunday, 1 January; an the business year begins with Monday, 2 Januar Because the World Holiday precedes Sunday, th usual custom of celebrating a Sunday holiday of Monday is voided.

Year-End Day and Leap-Year Day, W or 31 D cember and W or 31 June, are World Holidays.

This revised calendar is balanced in structur perpetual in form, harmonious in arrangement. SOON YOU WILL BE USING THIS UP-TO

DATE CALENDAR.

d(so used in clames (years) Early